

MEDIA RELEASE

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Pictured: 'Deep Bulldust' by Mark Thompson, from the recent project - Advice to Travellers

Long Story Short

Following its nationally recognised arts lead renewal program "Creating Coonalpyn", Council is excited to announce the receipt of funding to develop its next ground breaking regional arts project. The \$5,000 co-contribution grant from Country Arts SA will scope potential community projects to determine creative partnerships with lead artists, to deliver a series of public artworks within the Coorong region.

'Long Story Short' will see Council push the arts frontier with new audio and visual works that interpret stories about human experience, personalities and fables that reflect its local environment and communities. For travellers, these stories have been mostly invisible, unknown and unshared. This project will bring these stories to life, with an objective to encourage commuters to connect and think broader via humor and optimism. Whilst this grant will be used to scope the project, the anticipated outcome will be the branding of our region, via its highways as one that is rich in stories and culture rather than merely a conduit to a another destination.

Mayor Neville Jaensch said "storytelling connects men and assists them weather the daily challenges of many aspects of regional life during times of historical, cultural and personal upheaval." He said "this rich form of connection will underpin a community project that translates these stories and folklore through art works and innovative digital strategies."



'Long Story Short' will work with experienced community facilitator and cultural researcher, Mark Thomson, who has spent decades working with regional men through his writing and projects. He is familiar with the importance of men's roles and of keeping men meaningfully connected. The project will focus on addressing the high risk category for suicide in regional areas by using humor to counteract depression, isolation and assist in building connectivity.

This project reinforces the leadership Council has shown through its Coorong Suicide Prevention Network (SPN) and as a key partner and stakeholder. The SPN action plan will be updated to include this outstanding community project.

With the success of this grant application from Country Arts SA, Council will look to the next major round of funding opportunities which will activate these projects with engaged community partners.

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