

# MEDIA RELEASE

**Jobs & Skills**  
for Regional SA



FOR IMMEDIATE RELEASE  
August, 2017

## **NEW PROJECT TO SUPPORT JOBS GROWTH IN MURRAYLANDS & RIVERLAND**

Jobseekers, employers and residents of the Murraylands and Riverland are being given a stronger voice to help tackle key employment issues.

'Jobs & Skills for Regional SA' is a new regional engagement project to better understand and respond to industry demand and individual needs in relation to skills, training and employment.

Feedback, suggestions and ideas can be submitted via an online survey ([www.yoursay.sa.gov.au](http://www.yoursay.sa.gov.au)) until 5pm on Thursday 24 August, 2017.

Responses will inform the development of a tailored Workforce Development Plan for the Murraylands and Riverland, to be implemented from early next year.

The project is an initiative of the Department of State Development and endorsed by Regional Development Australia Murraylands and Riverland (RDAMR).

"This approach recognises that there is no 'one-size-fits-all' solution to meeting regional needs for jobs and skills," said RDAMR Chief Executive Officer Jo Podoliak.

"Our region's jobseekers, businesses and local community, who previously had no specific channel to voice their ideas, can now communicate directly with key decision makers in government.

"Facilitating jobs growth is paramount to the future economic success of the Murraylands and Riverland. It allows businesses to seize new opportunities in their market, increase their capability and attract investment.

"It is well-known that local people in the region are faced with unique employment and recruitment challenges.

"Jobs & Skills for Regional SA will draw on our local knowledge to help overcome these barriers in our region and provide better access to training, skill development and employment opportunities.

"For businesses, that means being able to recruit people who are work ready, with the skills needed for the jobs of today and tomorrow.

"We urge everyone to make their voice heard, to ensure this project is successful. It is not just jobseekers and employers who stand to benefit, but the entire Murraylands and Riverland community."

Other engagement opportunities in the Murraylands and Riverland include focus groups with job seekers, key stakeholders and specific cohorts, workshops with training providers, and stakeholder interviews and meetings.

For more details and to have your say, visit: <https://yoursay.sa.gov.au/decisions/jobs-skills-regional-sa-murraylands-riverland/about>

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**Media contact and photograph / interview options: Photo and interview opportunities can be arranged with Jo Podoliak.**

For more information or to arrange, please contact Ben Smeaton at Corporate Conversation on (08) 8224 3535 or [ben.smeaton@corporateconversation.com.au](mailto:ben.smeaton@corporateconversation.com.au)