

Roadside Signage Policy

Strategic Reference	Objective 3: A prosperous & sustainable district.
File reference	AR16/757
Responsibility	Infrastructure & Assets Department
Revision Number	4
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Last revised date	February 2016
Minutes reference	023/16, 025/15, 097/12, 072/11
Next review date	Every two years, February 2018
Related Policies	Nil
Related Documents	<ul style="list-style-type: none"> Department of Planning, Transport & Infrastructure's "Road Sign Guidelines – Guide to Visitor and Services Road Signs in South Australia." Australian Standards AS1742

1. Objective

To provide a Council Policy that can be used as a guide for the Council and the community in assessing both signage rationalisation and new signage programs.

2. Policy Statement

Council acknowledges that signs form an important part of the urban and rural environment. They fulfil a range of functions including meeting statutory, commercial and community objectives. Council's management practises for signage will endeavour to enhance the environment, preserve amenity and promote a consistent approach throughout the district.

3. Related Documents

All signage installation guidelines not specified in this Policy will comply with the Australian Standards AS1742 and the Department of Planning, Transport & Infrastructure's "Road Sign Guidelines – Guide to Visitor and Services Road Signs in South Australia."

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4. Signs on Road Reserves

Signs located in road reserves should be limited to:

- Street names (black on white with Council logo), township directional and general information signs;
- Directional signs for community uses such as recreation facilities, private and state schools, churches etc
- Tourist attractions
- Council sponsored tourism events
- Rural activities such as stud farms, plant nurseries etc in obscure locations.
- Shopping centres and entertainment precincts but not individual businesses; and
- Moveable signs that confirm with Council by-laws

The erection of finger post signs directing persons to local businesses shall not be permitted within the district township boundaries except where such are directing tourists to recognised tourist attractions and accommodation.

All approved signs shall be of standard aluminium blade construction and supplied and erected by Council at the cost of the applicant.

The applicant shall be responsible for future maintenance and replacement costs. All maintenance will be undertaken by Council and charged to the applicant.

Approved signs shall be of a colour which complies with the appropriate Australian Standard.

A maximum of three fingerboards, pointing in the same direction are to be signed at the one location.

5. Applications

- No sign will be erected on the road reserve without the formal consent of Council or one of its delegated officers or representatives.
- Requests (applications) for new signs, changes to existing signs or removal of signs must be made on the Application for Roadside Signage (Tourism and Services Road Signs) form.
- Applications for new signs attract a once off non-refundable application fee before the application can be considered.
- All costs associated with the design, purchase and installation of the signs will be charged to the applicant.
- Council will take into consideration a range of factors, including traffic levels, existing signage, likely extent of community need, community service or commercial nature, future development plans, Council workload and priorities, and so on, in assessing the application. If approved the applicant will be notified in writing.

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8. Further information

This policy will be available for inspection at the Council offices listed below during ordinary business hours and available to be downloaded, free of charge, from Council's internet site: www.coorong.sa.gov.au

Coorong Civic Centre
95 - 101 Railway Terrace
Tailem Bend
Phone: 1300 785 277
Fax: 8572 3822

Meningie Information Hub
49 Princes Highway
Meningie

Customer Service Centre
37 Becker Terrace
Tintinara

Copies will be provided to interested parties upon request. Email council@coorong.sa.gov.au

Any grievances in relation to this policy or its application should be forwarded in writing addressed to the Chief Executive Officer of Council.