

# Acknowledging Connecting Communities Grants

## Funding Recognition Guidelines

All Connecting Communities Grant funded projects must acknowledge the Australian Government's National Landcare Programme and the SA Murray-Darling Basin Natural Resources Management (SAMDB NRM) Board. This acknowledgement must be included in all promotional activities, **including but not limited to:**

- events and announcements: national, state and local (at all project stages/phases)
- media releases, media activities including newspaper and radio interviews
- public relations activities including workshops, forums and conferences
- display materials such as banners, posters and on-ground project signs
- publications such as reports, books, case studies, information kits and fact sheets
- websites including all regional natural resource management (NRM) organisation home pages
- social media posts.

## How do I acknowledge the funding?

The following statement should be included in all promotional activities:

*This project is supported by the SA Murray-Darling Basin Natural Resources Management Board through funding from the Australian Government's National Landcare Programme and the NRM Levies.*

## What logo do I use?

All promotional materials, publications and websites should include the Australian Government's National Landcare Programme logo and the SAMDB NRM Board logo.

Funding acknowledgment text (as above) must be included whenever the Australian Government's National Landcare Programme logo and the SAMDB NRM Board logo is used.

## What if I'm using social media?

With character limits on Twitter, Facebook and Instagram it is hard to use the funding acknowledgements above. If you can acknowledge the National Landcare Programme and the SAMDB NRM Board in your tweets and Facebook posts, we can retweet or share your posts with our followers (when we can and if it is appropriate to do so). You can do this by using the following handles and #hashtags:

### National Landcare Programme Twitter—@AusLandcare

For acknowledgement purposes - use Twitter name @AusLandcare and/or use #Landcare to join the landcare conversation—e.g. *Thanks @AusLandcare for supporting our #Landcare project.*

### Facebook—

[www.facebook.com/NationalLandcareProgramme](http://www.facebook.com/NationalLandcareProgramme)

If you are promoting your National Landcare Programme funded project on Facebook you should include one of the funding acknowledgement statements listed above. Or use the hashtag #Landcare to join the landcare conversation.

### Natural Resources SAMDB Twitter - @nrsamdb

Instagram - @nrsamdb

## Approvals

You must seek approval for any material where the Australian Government is recognised and the use of the National Landcare Programme and the SAMDB NRM Board logos or the Commonwealth Coat of Arms is used. A draft of all promotional materials including logo placement should be sent to the Team Leader Communications and Engagement via the email address below.

When requiring logos or acknowledgment advice, please contact the Team Leader Communications and Engagement via the contact details below.

## For more information

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Government of  
South Australia



Natural Resources  
SA Murray-Darling Basin