

2024 – 2029

Animal Management Plan



room to move

room to play

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Executive Summary

Coorong District Council covers 883,500 hectares of land, 46,800 hectares of lakes and 106 kilometres of pristine coastline. Located between the River Murray and the Limestone Coast. Coorong District Council is the largest geographically in the state and has a population of around 5,429 (ABS 2019). Coorong District Council comprises mainly rural areas, the Coorong National Park and townships from Tailem Bend, Coonalpyn, Tintinara to Meningie,

This Animal Management Plan has been prepared by Coorong District Council in a planned approach to undertaking its responsibilities pursuant to the Dog and Cat Management Act 1995 (the Act). Consultation has also been undertaken with the wider community to provide an opportunity for their input into the preparation of the Plan.

The **2024-2029 Animal Management Plan** shall guide animal management at a strategic level with decisions undertaken by the Coorong District Council over the next 5 years. The Plan's intent is to promote and facilitate responsible ownership of dogs and cats, to meet the needs of pets and their owners while respecting the rights of other members of the community and protecting the environment.

Council's mission statement for the Plan, aligns with Council's Community Vision Plan 2021-2025:

Recognise that animals are part of the community, contributing to its quality of life, and to ensure that the needs of animals and their owners are accommodated while recognising the differing needs of non-animal owners of the community.

Our vision for this Plan is two-fold:

Provide equitable access to public spaces including space for the off-leash exercise of dogs and places where dogs must be on-leash or are prohibited.

Create a suitable environment for dog ownership that enables the benefits of companion animals to be realised, while minimising nuisance behaviour and its negative impact on our community.

The following five Objectives of the AMP envisage transparency, safety, amenity and animal welfare outcomes:

Objective 1: Effective management of dogs and cats within the community.

Objective 2: Responsible dog and cat ownership.

Objective 3: A safe and appropriate amenity for the public.

Objective 4: Provide for the welfare and safety of impounded dogs and cats.

Objective 5: Expenditure of registration fees is directed to domestic animal management issues.

Background/Context/Legislation

The Coorong District Council is required to administer and enforce the provisions of the Act relating to dogs and cats. There is substantial evidence which suggests that dogs and cats provide significant benefits to not only their owners, but the community in which they live.

Owning a pet provides opportunities for meeting other people socially, promotes companionship and has educational benefits for children were managed appropriately. Responsible pet ownership is rewarding and provides a common interest amongst different members of the community.

We reviewed relevant council plans and strategies in relation to this plan. This included the current Animal Management Plan 2018-2023. This Plan continues to contribute to achieving Council's Community Vision Plan 2021-2025.

Since July 2018, Dogs and Cats online (DACO) has operated as the state-wide registration system managing registration, desexing, microchipping and breeder information in a central resource.

Dog & Cat Management Act

Council is responsible for the management of dogs and cats under the Act. The Act includes requirements and administrative procedures for dealing with identification and registration, animal control and responsibilities, dangerous dogs, destruction and control orders, assistance dogs and seized animals.

The Dog and Cat Management Act 1995 and the Dog and Cat Management Regulations 2017 can be accessed online at

<https://www.legislation.sa.gov.au/LZ/C/A/DOG%20AND%20CAT%20MANAGEMENT%20ACT%201995.aspx>.

Council has an Authorised Person under the Act, delegated to undertake the relevant functions of the Act.

Which include:

- Microchipping –all dogs and cats over 3 months of age must be microchipped
- Desexing –all dogs and cats must be desexed by 6 months of age
- Breeders –requirement that anyone who breeds dogs and cats for sale is to be register as a breeder
- Sellers –requirement that certain information to be provided to the buyer

Section 26A – Plans of management relating to dogs and cats, states.

- Each Council must, in accordance with this section, prepare a plan relating to the management of dogs and cats within its area.
- A plan of management must include provisions for parks where dogs may be exercised. Off leash and parks where dogs must be under effective control by means of physical restraint and may include provisions for parks where dogs are prohibited.
- A plan of management must cover 5-year periods and be prepared and presented to the Board at least 6 months before it is to take effect.
- A plan of management must be approved by the Board before it takes effect.
- A Council may, with the approval of the Board, amend a plan of management at any time during the course of the 5-year period covered by the plan

Council By Law

In conjunction with powers under the Dog and Cat Management Act 1995, Council has a by-law for dog management and control (known as By-Law No. 4). The By-Law creates the capacity of Council to enforce the following:

- Place limits on dog numbers for premises/dwellings
- Establishes off-leash areas, on-leash areas and dog prohibited areas

The By-law, which was reviewed and updated in 2023, can be downloaded at:

<https://www.coorong.sa.gov.au/council-services/by-laws/council-by-laws>

Statistics & KPI Achievements Over the Last Five years

Statistical analysis on an annual bases shows that registration of dogs and cats and compliance with the Act is consistently high throughout the community. Refer to Appendix A for information on Council's adopted Key Performance Indicators (KPIs).

Council has performed well to reduce wandering dogs and impounding of dogs and cats over the last five years. Social media has proved an effective tool in re-uniting wandering dogs to their owners and educating the public on dog and cat registration and microchipping requirements.

Council's social media pages provides a cost-effective communication mechanism that has enabled an increase in dog and cat education information to be distributed to residents and ratepayers.

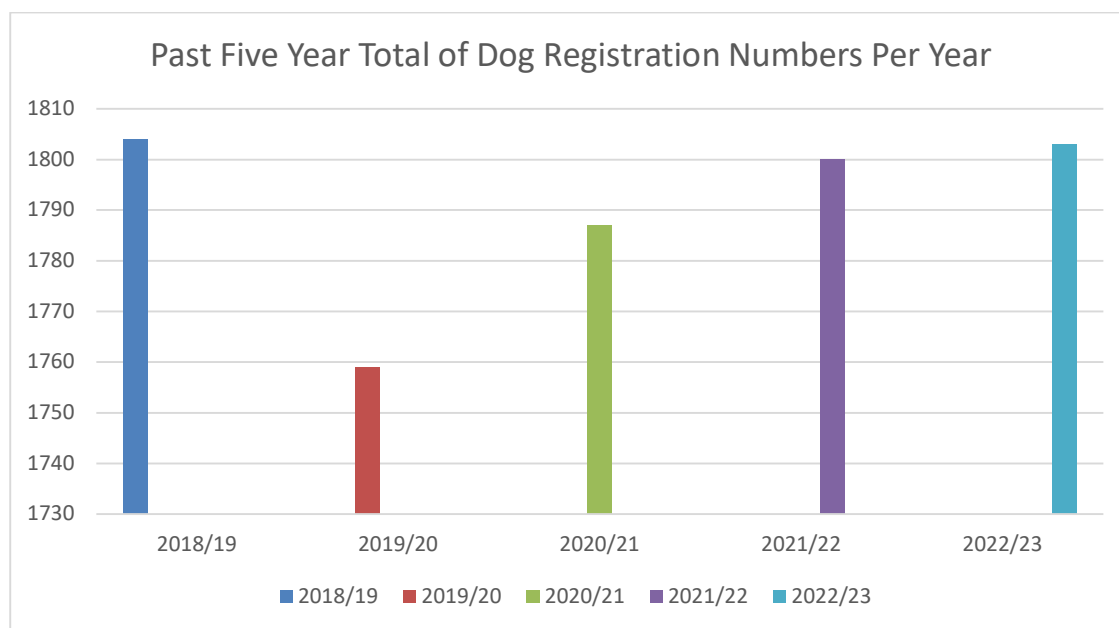
Current Dogs Registered (as of 30 June 2023)

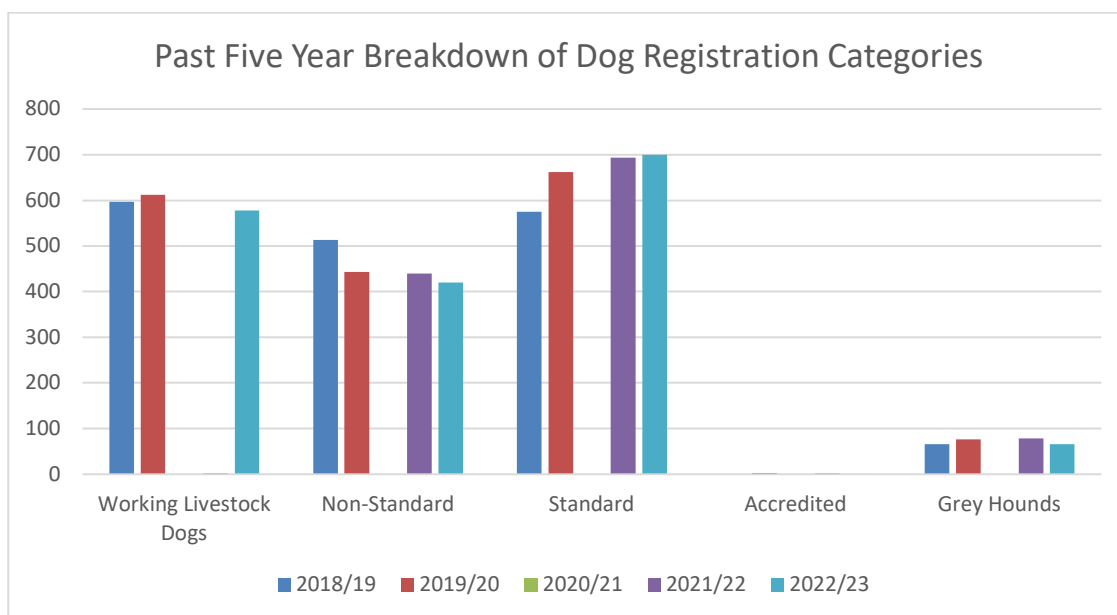
Dogs over the 3 months of age are required to be registered annually. Each year Council's Authorised Person follows-up on unregistered renewals, dogs found wandering at large, involved in a reported attack or nuisance barking issue.

Dog registration rates have been maintained and have steadily increase over the last five years.

The number of dogs registered in the Coorong District Council area, as of 30 June 2023, is 1803 registered animals (dogs).

Number of Dogs Registered Over Last Five Years



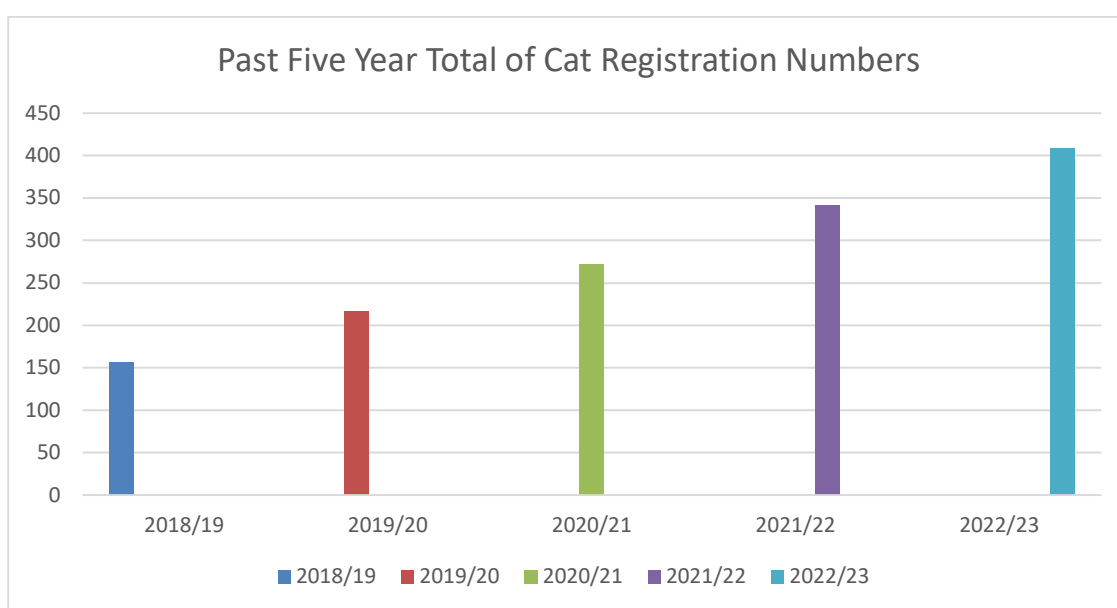


NB: Data from 2020/2021 breakdown on categories is unavailable to show in the table above.

Non-standard are dogs that are not Microchipped and Desexed, but potentially may be desexed only or microchipped only. Standard dogs are both microchipped and desexed and as such are compliant with legislation.

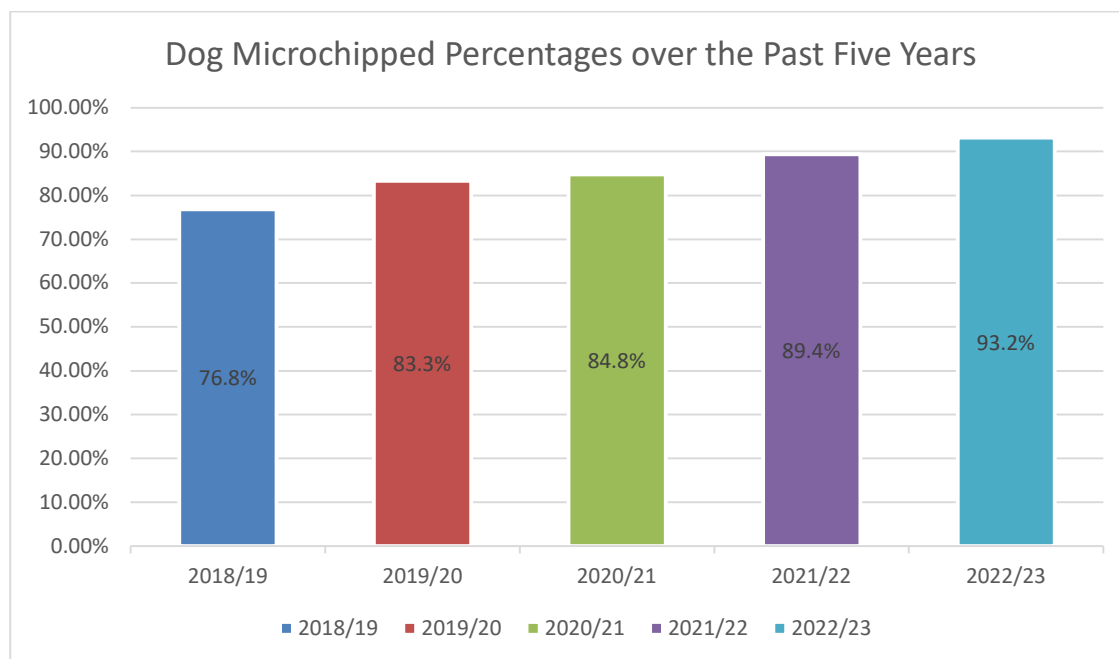
Number of Cat Registered Over Last Five Years

At present cat registration is not mandatory, however, it is a requirement under the Act for cats to be microchipped and recorded in DACO in order to maintain microchipping, desexing and identification of cats within our district. Council encourages free registration of cats to maintain the identification register. There has been an increase in registration and microchipping of cats over the last five years.

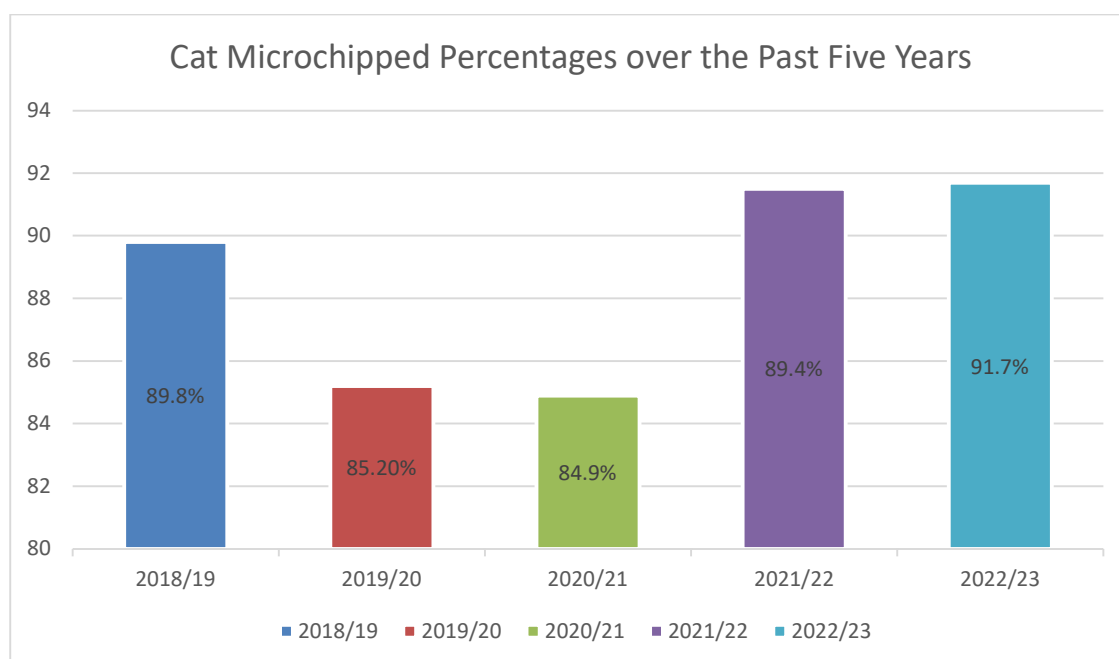


Total percentage of Microchipped Dogs over the past five years

Microchipping is mandatory for all dogs and cats. Each chip has a unique code that can be read using a scanner. The chip links to a register of information pertaining to that animal such as the name of the pet, owner and contact information assisting in the returning of lost pets.



Total Percentage of Microchipped Cats over the past five years



Key Issues, Obligations & Actions

- The role performed by Council's Authorised Person is not always fully understood by the general community. Ongoing communication and education can assist in this regard, to avoid possible misunderstanding of animal management initiatives.
- A dog wandering at large can be a threat to livestock and members of the public, particularly children and older people and Council is aware that serious attacks can arise in these circumstances. Under the provisions of the Dog and Cat Management Act, it is an offence to allow a dog to wander at large. A dog will be considered wandering at large if it is in a public place, or a private place without the consent of the occupier, and no person is exercising effective control by way of a physical restraint.
- Legislation in SA requires all dogs of or over 3 months of age to be registered. Councils cannot expect to obtain an acceptable level of dog management without obtaining maximum registration. Identification of dogs is imperative to provide sound animal management practices. Residents and visitors to the area must identify their dogs at all times. Dog registration ensures that:
 - Owners are identified as well as their dogs.
 - Appropriate funding is available for Councils to carry out responsibilities under the Act.
 - Responsible dog owners and the rest of the community do not have to financially support irresponsible and neglectful dog owners.
- Council encourages owners to have adequate fencing and control over their dog.
- Dogs must be restrained effectively in all public places. 'Public place' means a place which the public has access (whether an admission fee is charged or not) and includes streets, roads, footpaths, shopping centre car parks, ovals and sporting arenas. Members of the community must have the ability to use the amenities without fear of harassment by uncontrolled dogs.
- Providing suitable on and off leash activity areas is beneficial to the success of animal management. Dog owners need suitable areas to exercise their dogs safely. Council has a role in delivering off-leash areas and implementing them in a manner that is going to encourage their use ie water, shelter, seating, interest etc.
- Council must have accurate information in order to fully understand animal management issues. All complaints, and follow up details, are therefore recorded via the complaint form. Actions initiated by staff are recorded on formal incident report sheets all of which are retained, together with the correspondence and other records, in a dedicated file in Council's records management system and contained within Dogs and Cats Online (DACO)
- Under the provisions of the Act, Council must utilise money generated from dog registrations in the area and any other income from expiations etc, on animal management. The implementation of this Plan is a clear demonstration of Council's intention to fulfil this obligation. Council maintains appropriate records of income and expenditure for animal management.

Mandatory Micro-chipping of Dogs and Cats

Pursuant to Section 42A of the Act, all dogs and cats must be microchipped by 12 weeks of age or at the point of sale.

Council actively promotes microchipping and will continue educate and assist through grant opportunities to provide microchipping days to assist dog and cat owners to comply with the legislation.

Council staff have equipment to scan for microchips, so we can re-unite owners with lost pets as quickly as possible.

The microchip number is the link to the owner's contact details which are held on the Statewide database, DACO, and owners are reminded to review and update their contact details regularly.



Mandatory Desexing of Dogs and Cats

In 2018, the Act mandated the desexing of all dogs and cats born after 1 July 2018.

Pursuant to Section 42E of the Act, dogs and cats must be desexed before the age of 6 months, or within 28 days of possession.

Breeder

Council's ensures breeders of dogs and cats within our district are registered in accordance with the requirements of the Act.



Exemptions

The Act and Regulations do provide some exemptions to mandatory desexing for the following:

- Registered working dogs
- Registered breeding dogs or cats.
- Greyhounds currently registered to Greyhound Racing SA (retired not exempt).

Any exemption is to be recorded directly into DACO on the animal's record. Veterinary Surgeons may also exempt a dog or cat from microchipping or desexing if satisfied the procedure would:

- Pose an undue risk to the health of the dog or cat
- Adversely affect the growth, development or wellbeing of the dog or cat.

In every case where an exemption is provided by a Veterinary Surgeon, a certificate of exemption must be provided to the pet owner, and proof provided to Council and recorded on DACO.

Dog Exercise in Public Places

The following Parks/Reserves are declared as areas where dogs may be exercised off leash provided that the dog is under effective control of a responsible person at all times. All parks are fully fenced with car parks nearby.

Meningie Dog Park

Located at the Meningie Community Sports ground, on Narrung Road.

Tailem Bend Dog Park

Located on Railway Terrace, Tailem Bend

Tintinara Dog Park

Located Dukes Highway, Tintinara

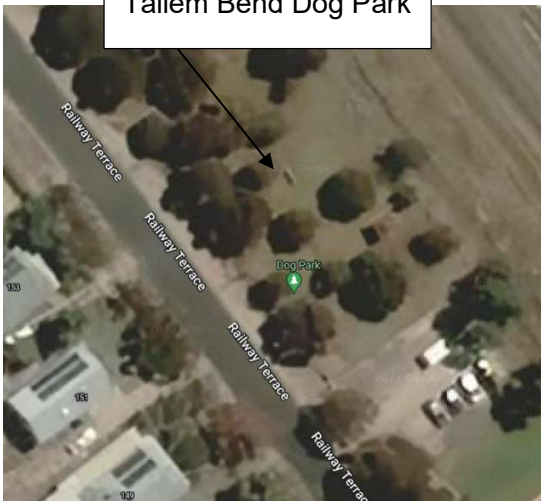
Coonalpyn off Leash Area

Located on Railway Terrace, Coonalpyn

Dogs outside the above areas will need to be on a leash. All other Parks and Reserves in the Coorong District are deemed **on leash** areas.



Tailem Bend Dog Park



Meningie Dog Park



Coonalpyn Dog Park



Tintinara Dog Park



Partnerships/Grants

Council has established partnerships with various approved organisations who assist with the re-homing of dogs and cats in our community.

Council applies for grant funding from the Dog and Cat Management Board to target areas of animal management with low compliance to legislation. Funding assists Council to increase legislative compliance and undertake targeted educational programs, in areas of concern for our community, specifically around cat breeder ownership, unregistered/unintentional breeders. This type of funding assists the community where budget constraints exist to the cost of desexing, vaccinations and microchipping cats and dogs in our community.

Community Education and Information

Council educates and advises the community through various social media and traditional media.

FACEBOOK

Council maintains an active Facebook page to advise of a range of information relating to dog and cat management including:

- Live information regarding lost or found animals
- Updates for any changes to animal management
- Event dates and information, i.e. microchipping days, fun days
- Educational Fact sheets including law changes and alerts
- Lost or found pets
- Registration renewals.

BROCHURES

Council along with the Dog and Cat Management Board produces and distributes brochures and other literature, which is available through Council's three offices.

Brochures are handed out through door knocking education programs to encourage microchipping and desexing of dogs and cats.

SIGNAGE

Council displays various signage throughout the district to advise and educate our community on Various topics. The infrastructure enables Council to advise the public on a range of issues regarding animal management, welfare and legal obligations.

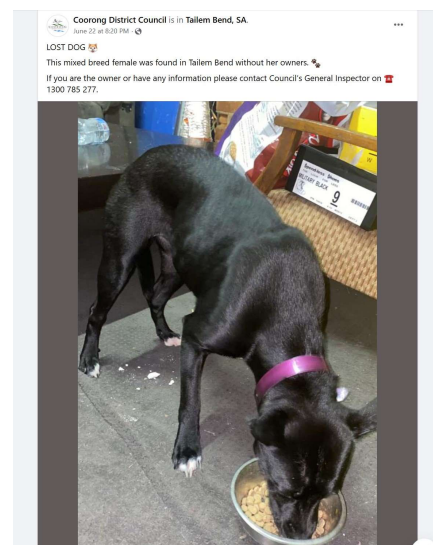
Signage is also installed at various public reserves and dog parks to advise users of dog leashing controls. Typically, signage is also displayed where there is doggy poop bag dispensers.

COMMUNITY CONSULTATION AND FEEDBACK

It is important that the broader community have the chance to comment on things that affect them. Good community consultation provides direction and focus to our Plan and entices greater acceptance of the Plan. Public consultation is provided via Council's website and social media. We speak with people and promote the consultation through the Customer Service areas at Council offices.

Social Media

Council's Facebook page has been a great tool in re-uniting dogs and cats with their owners and circulating new information.



Previous and well received consultations include:

- Dog By-law review in 2023

In addition to public consultation, we also connect with members of our community via emails, text messages and postal service to:

- Advise of microchipping days
- Remind owners of the requirements should their dog not be registered, microchipped or desexed
- Keep dog and cat owners up to date with fresh news
- Advise alerts should it be required i.e. fireworks displays
- Dog registration renewals



Objectives & Strategies

Objective 1: Effective management of dogs and cats within the community.

Associated Strategies

1.1 Ensure that Authorised Persons of Council effectively administer the provisions of the Dog and Cat Management Act.

The Actions that Council undertakes to meet the strategy are:

- Council continues to review staff training and development needs as an integral part of annual performance reviews.
- Council continues to include animal management training and development needs in their annual training plan.
- Council reviews its current policy and procedures relating to animal management annually.

1.2 Encourage education of dog and cat owners.

The Actions that Council undertakes to meet the strategy are:

- Council continues to provide information and educational literature through social media and at council offices.
- Council encourages dog obedience training.

1.3 Maximise dog registration.

The Action that Council undertakes to meet the strategy are:

- Council conducts surveys on dogs not re-registered through various methods.

1.4 Minimise number of dogs wandering at large.

The Actions that Council undertakes to meet the strategy are:

- That owners are made aware of their responsibilities to:
 - Adequately fence their property to control their dog,
 - Train their dog so as not to leave their premises,
 - Keep their dog under effective control when in a public place.
- That an Authorised Person conducts random patrols of public areas and detain dogs wandering at large.
- That Council respond to calls from the general public of a dog wandering at large. The priority of the Council will be to return the dog to the owner except where the dog is found to be repeatedly wandering.
 - Unidentified and repeat offender dogs will be impounded in accordance with the Act,
- To encourage compliance, the Authorised Person will give warnings to first offences that are of a minor nature where no harm to a person or property has occurred. Penalties prescribed by the Act will be applied for recurring offences.

1.5 Enforce identification of dogs and encourage identification of cats (micro-chipping and tags).

The Actions that Council undertakes to meet the strategy are:

- That Council educate the public regarding the correct identification of dogs and cats.
- That Council staff encourage cat owners through education of the need to microchip their cats so that in the event that it is trapped, it is not deemed to be a unidentified cat that can be seized and detained.
- That Council promote DACO and the micro-chipping of cats through its social media. Unidentified cats are at risk of being destroyed and identification enables cats to be returned to owners.

1.6 Encourage the community to report all dog attacks and harassments to Council.

The Actions that Council undertakes to meet the strategy are:

- Knowledge is the Council's best tool to reduce the number of dog attacks that occur in

the community. That Council continues to promote the reporting of all dog attacks and harassment by dogs on humans and livestock throughout the community.

- That Council provides for the formal reporting, in person or via telephone, and follow up, of dog attacks and harassment by dogs, through use of its complaint forms.

1.7 Provide suitable on-leash activity areas.

The Actions that Council undertakes to meet the strategy are:

- That Council continues to allow off-leash exercise of dogs at its four dog parks located on Railway Terrace, Tailem Bend, Railway Terrace, Coonalpyn, Narrung Road, Meningie and Dukes Highway, Tintinara.
- That it be a requirement that all dogs in public areas e.g. road and footpaths, are required to be on a lead. In any other Council reserve besides the above mentioned off leash areas, dogs must be on lead also.

1.8 Maximise the public's understanding of the Authorised Person and the Council's role in the community.

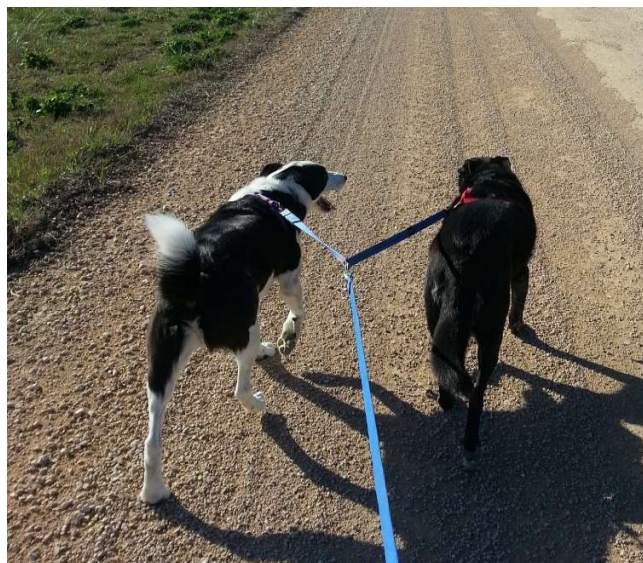
The Action that Council undertakes to meet the strategy are:

- That Council continue to regularly inform the public of the Authorised Person's and current animal management issues.

1.9 Maintain data collection to better understand dog and cat management issues.

The Actions that Council undertakes to meet the strategy are:

- That Council continues to maintain accurate data and conduct annual analysis of complaints/actions to identify, report on, and respond to, any trends regarding animal management issues through the DACO online system.



Objective 2: Responsible dog and cat ownership.

Background to this Objective

There are three factors that contribute to successful pet ownership. They are:

- The *Owner*, who needs to be aware of responsibilities of pet ownership, ensures that the dog or cat is registered, immunised, microchipped and de-sexed. The owner is also responsible to ensure that the dog is trained, and to be aware of the dogs behaviour at all times. The owner is also responsible to ensure that the dog and cat has adequate food, water and shelter and that dogs are regularly exercised.
- The *Breed* determines the size, and often the temperament of the dog and its susceptibility to genetic defects. When selecting a pet it is important to seek appropriate advice on the soundness of animals being considered and their suitability to the home/yard that the dog will be kept in and the family that the dog will be joining, particularly if small children are involved.
- The *Home environment* is made up of the part of the home that the dog or cat will have access to.

In most cases this will include an enclosed yard and possibly part of the house. Important factors are the adequacy of the fencing, whether the dog can see out of the yard through a gate, adequacy of shelter, food/water, whether there are children, closeness of neighbours and other dogs, and access to on leash and off leash exercise areas.

Successful pet ownership has both financial and time commitments and it is therefore important that people contemplating pet ownership endeavour to match their choice of pet for their particular home and family circumstances.

Consistent enforcement of the provisions of the Dog and Cat Management Act is an important factor in educating the public to act responsibly with their pets.

Associated Strategies

2.1 Provide education material to residents and visitors to the Council area

The Actions that Council undertakes to meet the strategy are:

- Provide advice that online information regarding breeds and assistance in pet selection is available at the Dog and Cat Management Board of SA (www.dogandcatboard.com.au).
- That people contemplating obtaining a dog or a cat be encouraged to become familiar with the responsibilities of dog or cat ownership prior to obtaining a dog or a cat.
- That people who obtain a new dog are encouraged to have it trained.

2.2 Enforce the provisions of the Dog and Cat Management Act

The Action that Council undertakes to meet the strategy are:

- That the provisions of the Dog and Cat Management Act be consistently enforced in accordance with Council policy.

Objective 3: A safe and appropriate amenity for the public.

Background to this Objective

Successful Ownership

There are three factors that contribute to successful pet ownership. They are:

- The *Owner*, who needs to be aware of responsibilities of pet ownership, ensures that the dog or cat is registered, immunised, microchipped and de-sexed. The owner is also responsible to ensure that the dog is trained, and to be aware of the dogs behaviour at all times. The owner is also responsible to ensure that the dog and cat has adequate food, water and shelter and that dogs are regularly exercised.
- The *Breed* determines the size, and often the temperament of the dog and its susceptibility to genetic defects. When selecting a pet, it is important to seek appropriate advice on the soundness of animals being considered and their suitability to the home/yard that the dog will be kept in and the family that the dog will be joining, particularly if small children are involved
- The *Home environment* is made up of the part of the home that the dog will have access to.

In most cases this will include an enclosed yard and possibly part of the house. Important factors are the adequacy of the fencing, whether the dog can see out of the yard through a gate, adequacy of shelter, food/water, whether there are children, closeness of neighbours and other dogs, and access to on leash and off leash exercise areas.

Successful pet ownership has both financial and time commitments and it is therefore important that people contemplating pet ownership endeavour to match their choice of pet for their particular home and family circumstances.

Background to this Objective (continued)

Dog Attacks

As previously stated, all dog attacks/harassment must be recorded and investigated, in order to reduce the incidence of dog attacks Council must educate the public to act responsibly. The issue of dog attacks and harassment is of great concern to the general community, particularly in relation to children and the elderly.

While a minority of dogs are involved in attacks and harassment, all dogs have the potential to bite, regardless of size, age, breed or temperament, particularly in situations where they are frightened, dominant, protective or possessive. How to avoid being bitten or how to read a dog's body language are important issues on which to educate the public.

Dog Faeces in Public Places

The management of dog faeces is an important environmental and health issue and is an issue on which the community has strong feelings. It is an offence not to pick up after your dog under Council's By-Law. Ongoing education on responsible dog ownership including the need to prevent dogs fouling public places and private property is required.

Nuisance Caused by Cats

Under the provision of the Dog and Cat Management Act an unowned cat can be trapped when found wandering on private property. If an occupier traps a cat and it is identifiable the cat must be released unless the cat is more than one kilometre from a genuine place of residence. Under the provisions of the Act, a cat must be identified by collar and cats over the age of 12 weeks are required to be micro-chipped and desexed.

Barking Dogs and Associated Procedure

Barking dog complaints are one of the most difficult and time-consuming areas of Council responsibility and are subjective, depending on an individual's tolerance for dog noise. However, Council must investigate and resolve this type of complaint.

In order for Council to resolve the complaint they require full cooperation from the complainant to collect meaningful evidence suitable to a Court of law, if the complaint cannot be readily resolved with the owner of the dog(s). On receipt of a complaint Council will provide information to the dog owner and, if the problem continues, diaries to the complainant. If and when the diaries are returned, and the complaint substantiated, Council will take the appropriate course of action.

Associated Strategies

3.1 Reduce the detrimental impacts of dogs and cats.

The Actions that Council undertakes to meet the strategy are:

- That Council continues to follow the above procedure for the investigation of noise nuisance complaints.
- That Council will provide educational material to dog owners to assist in changing barking behaviour in the event of a complaint regarding dog noise nuisances.
- That Council collates statistics related to dog attacks to determine any trends applicable.
- That Council provides the opportunity to people who have been attacked/harassed, or whose stock has been attacked/harassed, to report the incident.
- That Council maintains a history of dogs that have attacked/harassed and makes appropriate Orders were considered necessary.
- That Council continues to educate the public on all aspects of responsible dog ownership throughout the year.
- That Council continues to assist residents experiencing problems with cats.
- That Council enforces micro-chipping and desexing of cats over 12 weeks of age.

Objective 4: Provide for the welfare and safety of impounded dogs and cats.

Background to this Objective

Procedural Commitments

Council in a timely manner follow the procedures laid down in the Act when dogs and cats are impounded, to provide the owner with the opportunity to have the dog or cat released from the pound as soon as possible.

Associated Strategies

4.1 Ensure that impounded dogs are returned to owners as soon as practical

The Action that Council undertakes to meet the strategy are:

- That Council continues to diligently attempt to contact dog owners as quickly as possible after a dog is impounded.

4.2 Ensure that all impounded dogs and cats have clean safe facility while impounded

The Action that Council undertakes to meet the strategy are:

- That council continue to maintain and operate its dog holding facility in accordance with any requirements set down by the Dog and Cat Management Board.
- That Council conducts an annual review of its pounds for compliance.

Objective 5: Expenditure of registration fees is directed to domestic animal management issues.

Associated Strategy

5.1 Conduct annual reviews of income and expenditure to ensure that Council is using best practice with available funds and complies with the Act (funds are spent on the administration and enforcement of dogs and cats).

The Action that Council undertakes to meet the strategy are:

- That Council review dog and cat management expenditure on an annual basis as part of its budget development processes and to ensure adequate resources are available to meet compliance with the Act.

Appendix A: Key Performance Indicators

Objective	Goals	Actions	KPIs
Provide effective management of dogs and cats within the community.	<p>Ensure that Officers of Council operate within the provisions of the Dog and Cat Management Act 1995.</p> <p>Ensure that Officers operate within predetermined guidelines in accordance with the Dog and Cat Management Act 1995.</p> <p>Encourage education of dog and cat owners.</p> <p>Maximise dog registration.</p> <p>Minimise dogs wandering at large.</p> <p>Enforce identification of dogs.</p> <p>Provide suitable on and off leash activity areas.</p> <p>Maximise the public's understanding of the Authorised Person and the Council's role in the community.</p> <p>Introduce data collection to better understand dog and cat management issues.</p>	<p>Management Conduct Staff reviews annually.</p> <p>Regular audits of the Animal Management Plan annually.</p> <p>Compare registration compliance with previous years.</p> <p>Collect data regarding dogs impounded by Council without current registration.</p> <p>Compare dog attack/harassment reports with previous years.</p> <p>Continue undertaking door knocks for unregistered/un-microchipped dogs annually.</p>	<p>Increase to registration figures.</p> <p>Reduction in the amount of overdue notices issued.</p> <p>Reduction in amount of dogs impounded by Council that are not registered.</p> <p>Reduce dog attacks/harassment.</p>
Encourage responsible dog and cat ownership.	<p>Provide education material to residents and visitors to the Council area.</p> <p>Enforce the provisions of the Dog and Cat Management Act.</p>	<p>Collate information regarding education material distributed to residents and visitors.</p> <p>Collect data of expiations issued compared with previous years.</p>	<p>Increase in advertising and education.</p>

Objective	Goals	Actions	KPI'S
Ensure public safety through the reduction of public and environmental nuisances caused by dogs and cats.	Reduce the following detrimental impacts of dogs and cats; Barking dogs Dog attacks/harassment Dog faeces in public places Nuisance caused by cats	Data collection and analysis.	Reduction in the amount of complaints received by Council.
Provide for the welfare and safety of impounded dogs and cats.	Ensure that impounded dogs are returned to owners as soon as practical. Ensure that all impounded dogs and cats have clean, safe facility while impounded. Ensure that off leash areas are suitable for dogs to be exercised. Off leash areas sign posted.	Data collection and analysis of expiations issued compare with previous years. Review pound procedures annually. Conduct risk analysis of off leash areas annually.	100% dogs are returned to their owners.
Ensure the expenditure of registration fees is directed to domestic animal management issues.	Conduct regular reviews of income and expenditure to ensure that Council is using best practice with available funds.	Audit conducted by the Dog and Cat management Board if needed.	100% compliance at DCMB audit.